

MAGNA NEWS

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Defining Innovation for the Next Generation



Magna Group President/CEO Nelson Cheng giving the Guest of Honour's message at D&T 2014

Exploring the potential of change in everyday life starts from nurturing ideas and thinking – to identify the next big wave that could start a domino effect of things new and improved. Continuing efforts in promoting innovation and industry partnerships with academia, Magna Group President/CEO Nelson Cheng spoke in the Design & Technology 2014 Awards on the importance of innovation and its pivotal role in our society and economy.

With the theme of Design Thinking in a D&T Classroom, the Design & Technology 2014 Awards provided a platform for industry partners, educators and aspiring young minds to consider and share in the context and ideas in the form of exhibits that displayed design-oriented thought processes. Selected exhibits were recognised for being outstanding in the design thinking stages of 'empathise; define; ideate; prototype and test', in tandem with the local D&T education fraternity's vision of Towards a Design Thinking Culture.

Addressing the conference as the Guest of Honour, Mr. Cheng emphasised on the need for innovation to circumvent the many challenges that arise if we are to stay ahead of global competition. "To stay relevant and to compete in the global economy, it is imperative for all organisations in

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"To stay relevant and to compete in the global economy, it is imperative for all organisations in Singapore to innovate, including schools, hospitals, companies, and the government,"

Mr. Cheng,
Magna Group President/CEO

About Event D&T 2014



DESIGN & TECHNOLOGY 2014

Design Thinking in a D&T Classroom

Organised by

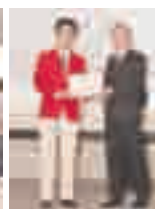
- Design & Technology Unit
Curriculum Planning & Development
Division, Ministry of Education
- Design & Technology Education
Discipline
Natural Sciences and Science
Education AG, National Institute of
Education/NTU
- Design & Technology Educators Society
Singapore

"An innovation... is a process of bringing ideas and implementing ideas as solutions in a way that may ultimately impact society positively."

Mr. Cheng,
Magna Group President/CEO

WHAT'S INSIDE

Design & Technology 2014
Awards & Exhibition





(Above & below) Mr. Cheng addressing the audience at the conference



Mr. Cheng is the owner of 20 international patents and is recognised as Singapore's leading inventor.

Singapore to innovate, including schools, hospitals, companies, and the government," Mr. Cheng said. "We must develop and embrace a culture of innovation to improve efficiency, productivity, quality and competitiveness in the global market.

Elaborating on the necessity of innovation as part of evolving and adapting, Mr. Cheng added: "An innovation... is a process of bringing ideas and implementing ideas as solutions in a way that may ultimately impact society positively."

D&T 2014 participants were also encouraged to take a closer look at how best one could innovate creatively in their respective fields; to find sound answers to the question of: how can we get to the next big thing?

Viewing of award-winning exhibits





Ministry of Education officials with Keynote Speaker John Churchill & Guest of Honour Nelson Cheng



Touring the exhibit grounds



Closer inspection of an exhibit prototype



Awards presentation to recipients



Mr. Cheng sharing a light-hearted moment with a student while viewing the exhibits

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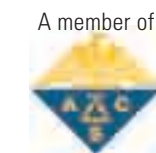
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